

For Immediate Release
May 16, 2012

BACK BY POPULAR DEMAND, ESPN FILMS 30 FOR 30 BLU-RAY LIMITED EDITION GIFT SET TO BE RE-RELEASED ON JUNE 5 IN TIME FOR FATHER'S DAY

Blu-Ray Re-release Includes All 30 Films from the Award-Winning Series, Exclusively At AMAZON

ESPN Home Entertainment, in conjunction with Team Marketing, will re-release *ESPN Films "30 for 30" Blu-Ray Limited Edition*, on June 5, exclusively at Amazon. The 6-disc limited edition set on Blu-Ray will include all 30 films plus over 5 hours of bonus features plus a collectible, limited edition hat.

The Blu-Ray re-release follows the successful launches of the *'30 for 30' Gift Sets -- Volume 1 and Volume 2*, the *'30 for 30' Limited Edition Collector's Set* of all 30 films and the *ESPN Films Collection Gift Set*.

ESPN Films: 30 for 30 Blu-Ray Limited Edition Set includes the complete collection of films from ESPN Films' award-winning and Emmy-nominated *30 for 30* series. This remarkable collection of films, inspired by ESPN's 30th Anniversary in 2009, details some of the most extraordinary sports stories from those three decades. Featuring an exceptional group of filmmakers, including Academy Award-winner Barry Levinson, Academy Award-nominee John Singleton, NBA Star Steve Nash and many others, each film showcases its crafters' unique skill set and point of view. Several films were official selections by the Cannes, Sundance, Toronto and Tribeca Film Festivals. Time Magazine applauds this "thrilling collection" and The Los Angeles Times calls them "some of the best films of 2010".

This 6-disc set includes all 30 films from the series:

Kings Ransom, dir. Peter Berg
The Band That Wouldn't Die, dir. Barry Levinson
Small Potatoes: Who Killed The USFL?, dir. Mike Tollin
Muhammad & Larry, dir. Albert Maysles & Bradley Kaplan
Without Bias, dir. Kirk Fraser
The Legend of Jimmy The Greek, dir. Fritz Mitchell
The U, dir. Billy Corbin
Winning Time: Reggie Miller vs. The New York Knicks, dir. Dan Klores
Guru of Go, dir. Bill Couturie
No Crossover: The Trial of Allen Iverson, dir. Steve James
Silly Little Game, dir. Adam Kurland and Lucas Jansen
Run Ricky Run, dir. Sean Pamphilon and Royce Toni
The 16th Man, dir. Clifford Bestall
Straight Outta L.A., dir. Ice Cube
June 17th, 1994, dir. Brett Morgen
The Two Escobars, Jeff Zimbalist and Michael Zimbalist
The Birth of Big Air, dir. Jeff Tremaine
Jordan Rides The Bus, dir. Ron Shelton
Little Big Men, dir. Al Szymanski and Peter Franchella
One Night in Vegas, dir. Reggie Rock Bythewood
Unmatched, dir. Lisa Lax and Nancy Stern Winters
The House of Steinbrenner, dir. Barbara Kopple
Into The Wind, dir. Steve Nash and Ezra Holland
Four Days in October, prod. Major League Baseball Productions
Once Brothers, prod. NBA Entertainment
Tim Richmond: To The Limit, dir. Rory Karpf
Fernando Nation, dir. Cruz Angeles
Marion Jones: Press Pause, dir. John Singleton
The Best That Never Was, dir. Jonathan Hock

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Pony Excess, dir. Thaddeus D. Matula

The “30 for 30” Blu-Ray Limited Edition Set with films 1 – 30 has a suggested retail price of \$99.95 and will be available exclusively at Amazon.

“30 for 30” Blu-Ray Limited Edition

Product #:	TM0863
UPC:	825452509792
Street Date:	June 5, 2012
Direct prebook:	N/A
Distributor prebook:	N/A
Pricing:	\$99.95 SRP
Run Time:	2314 Minutes
Aspect Ratio:	Widescreen
Audio:	Stereo
Languages:	English
Closed Captions:	Yes

Film Festival Selections

Official Selection 2010 Tribeca Film Festival: *The Two Escobars*, *The Birth of Big Air*, *Straight Outta L.A.*

Official Selection 2010 Festival de Cannes: *The Two Escobars*

Official Selection 2010 Los Angeles Film Festival: *The Two Escobars*

Official Selection 2010 Toronto Film Festival: *Into the Wind*

Official Selection 2010 Hamptons International Film Festival: *Once Brothers*

About ESPN Films

Created in March 2008, ESPN Films produces high-quality films showcasing compelling sports stories. In October 2009, ESPN Films launched the Peabody Award-winning and Producer’s Guild Award-winning and Emmy-nominated *30 for 30* film series. Inspired by ESPN’s 30th Anniversary, the films that made up the series were a thoughtful and innovative reflection on the past three decades told through the lens of diverse and interesting sports fans and social commentators. Additional projects from ESPN Films include, among others, the critically acclaimed and Television Academy Honor-winning *16th Man*, Cannes Film Festival official selection *The Two Escobars*, and the Peabody Award-winning *Black Magic*. *Catching Hell*, from Academy Award-winning filmmaker Alex Gibney, and *The Announcement*, from director Nelson George, were featured in the last slate of ESPN Films.

About ESPN Home Entertainment

ESPN Home Entertainment, a division of ESPN Enterprises, is a leader in providing sports fans with quality home entertainment products, including critically acclaimed movies, documentaries and instructional DVDs. ESPN Home Entertainment is one of many business units within ESPN, Inc., the world’s leading multinational, multimedia sports entertainment company featuring a portfolio of over 50 multimedia sports assets.

About Team Marketing

Team Marketing, a division of Wax Works / Videoworks, is a leading distributor of sports related content on DVD. Headquartered in Owensboro, Kentucky, Team Marketing works in partnership with all the major studios as well as independent producers and suppliers of sports content to deliver top tier releases on DVD to retailers and sub-distributors across the United States and Canada.

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